

## VIII. Professional Services and Software Recommendations

Participating nonprofits (both with and without paid staff) were asked which professional service providers and software they were using successfully and could confidently recommend.

**Table 38: Recommended Professional Services<sup>68</sup>**

<b>Professional Service Category</b>	<b>Provider</b>	<b>Number of Recommendations</b>
<b>AI Consultant</b>	Nick Machol	1
	PK Kearney	1
	Tracie Wall	1
<b>Accountant/Bookkeeper</b>	Amatics CPA	1
	Anna Davis, Cumulus Accounting	5
	Beth Hansen, Fiscালেze	1
	Bowline / LUCA	1
	Bret Linsenmann	1
	Brown Cat Bookkeeping	3
	Burkhart Bookkeeping	1
	Charlotte Baptiste	2
	Cooke & Kearsley LLC	1
	Kelly Becker at Peak Accounting Records	1
	Kraig Kobert	1
	NewLevel	1
	Nicole Morrison	1
	Plante & Moran	1
	Rachel Stam & Associates	6
	Valerie Linesman	1
	Susan Rowe	1
Your Part-Time Controller (YPTC)	1	
<b>Executive/Leadership Coach</b>	Core Leadership, Nick Craig	1
	Frederick Mountain Group, Jenn Ford	1
	Insight, Kari Anderson	2
	Laura Soltau	1
	Leadership at Play	1
	Lisa Christian	1
	Philanthropy by Design	1
	PK Kearney	1
	Present LLC, Nicole Garrett	1
Rainmaker Coaching	1	

<sup>68</sup> Survey Question 167.

<b>Professional Service Category</b>	<b>Provider</b>	<b>Number of Recommendations</b>
<b>Executive/Leadership Coach, cont.</b>	Ray Thompson	1
	Sarah Carlson	1
<b>Facilitator</b>	Frances VanHouten	2
	Lisa Christian	1
	PK Kearney	3
	River Story Consulting, Rose Hendricks	1
	Tim Adams	1
	Team Mates Ventures, Vickie Mates	1
<b>Fundraising Consultant</b>	Andrea Sommerville	2
	Blackbaud	1
	Elaine Walsh Carney	1
	Flying Whale Strategies	4
	John Goettler	1
	Kerry Suddes	5
	Lisa Clementi	1
	Lisa Lord Price	1
	Philanthropy By Design	2
<b>Grant Writer</b>	Philanthropy by Design	1
<b>Human Resources Consultant</b>	Employers' Council	1
	Helpside PEO	5
	Insperty PEO	1
	LUCA	1
	MTN Staffing, Clark Jones	1
	NonprofitHR	1
	SHRM	1
<b>IT/Computer Services</b>	C-Tech	1
	Community IT	1
	Compunet	1
	Factory Info Tech (FIT)	2
	Izzy Tech	1
	Josh Miller, Digital Applesauce	3
	Matt Balough	1
	Nettech	1
	Teton Technology Services	5
	Tom Wuthrich	1

<b>Professional Service Category</b>	<b>Provider</b>	<b>Number of Recommendations</b>
<b>Laywer</b>	Andy Salter	1
	Clay Geittman	1
	D'Amours Krieger	1
	Dale Cottom	1
	Fodor Law	1
	Holland & Hart	2
	Jim Coleman	2
	Leah Schwartz, Parsons Behle Latimer	3
	Mark Sullivan	1
<b>Marketing Consultant/Graphic Designer</b>	Creative Curiosity	2
	Drayton Holcomb	2
	Heather Devine, Transcend Ideas	2
	Ilka Hadlock, PM Creative	1
	Kia Mosenthal	1
	Lily Pad Creative	2
	New Thought	1
	Ouest House	1
	TMBR Creative Agency	2
	Three Elephants	1
<b>Strategic Planning Consultant</b>	Dave Chase, DRC Consulting	1
	Flying Whale Strategies	2
	Frances VanHouten	1
	Kari Anderson	1
	Leadership at Play	1
	Lisa Christian	1
	Missy Whelan	1
	Pat Kearney, EddyLine Coaching	4
	Sara Flitner	1
	Vickie Mates, Team Mates Ventures	2
Yellow Tree (Skye Schell)	1	
<b>Web Developer</b>	Facturly	1
	Hannah Trask	1
	Heather Devine - Transcend Ideas	1
	Ronningen Design	1
	SiteClub	1
	TMBR	3

**Table 39: Recommended Software<sup>69</sup>**

<b>Software</b>	<b>Provider</b>	<b>Number of Recommendations</b>
<b>AI Platform</b>	ChatGPT	2
	Claude by Anthropic	3
	Deep Seek	1
	Gemini	2
<b>Content Management Software (CMS)</b>	Airtable	1
	Buffer	1
	Sawyer	1
<b>Customer Relationship Management (CRM)</b>	Alleva	1
	BlackBaud / RaisersEdge	2
	Bloomerang	3
	Donor Perfect	2
	Every Action	2
	Givebutter	1
	Insightly	1
	Keela	1
	Little Green Light	2
	NationBuilder	1
	Neon	1
	Network for Good	1
	Salesforce	3
	SaveSafe	1
eTapestry	1	
<b>Email and Marketing</b>	Brevo	1
	Constant Contact	5
	Emma	1
	Keela	1
	Mailchimp	4
<b>Financial Database/Program</b>	BlackBaud / Financial Edge	1
	Quickbooks (including Online Professional for Non-Profits)	8
	Sage Intacct	2
<b>Forms/Surveys/Applications</b>	Form Dr.	1
	Google Forms	6
	Jotform	3
	Survey Monkey / Survey Monkey Apply	1
	Typeform	1
<b>Graphic Design</b>	Adobe Express	1
	Adobe Products	1

<sup>69</sup> Survey Question 168.

<b>Software</b>	<b>Provider</b>	<b>Number of Recommendations</b>
	Canva (including Canva for Nonprofits)	10
	Creative Curiosity	1
	Digital Applesauce	1
	Gliffen Designs	1
	Ingrid Obee, Big Invisible	1
	Lauren Smith	1
<b>Other Software</b>	Gusto for HR Software	1
	Hovercode - Tracking QR codes	1
	Later	1
	On The Stage	1
	Sawyer	1
	Slack	1
	Square	1
	VOIP Phone System - Dialpad	1